

Erik Stern :: Designer & Developer

••• Qualifications

I am a passionate web/print designer that enjoys working with other creative professionals in an environment where I can learn, grow and help others do the same. I actively stay up to date on new technologies and design techniques and apply them into my designs.

••• Relevant Skills

Development Platforms: Mac, PC and Unix/Linux.

Programs: Adobe CS5 (Photoshop, Illustrator, Dreamweaver, Flash), Office, Version Control Software and Parallels.

Languages: HTML, CSS, JavaScript/jQuery, Wordpress, PHP, and MySQL

Best Practices: Produces standards compliant and cross browser/platform code

••• Employment History

Visual Designer - Monster Worldwide (Monster.com) - Cambridge, MA

2011 - Present

Seasoned Visual Designer on the Monster Worldwide Global User Experience team. Visual lead for new social networking site on Facebook, BeKnown. Designing complex interfaces, mobile applications for iOS and Android, landing pages and more for BeKnown's global 19 language based markets. Supporting visual designer for Monster.com and other Monster online properties. Gaining knowledge in working with teams worldwide and designing for multi-language websites.

Senior Interactive Designer - JAZD Markets - Andover, MA

2010 - 2011

Lead designer and front-end developer for a cutting edge MaaS (Marketing as a Service) directory service platform. Designing next generation interface designs for our buyer/seller platforms, creating email and other marketing strategies to build better clients and gain new membership. Working as part of the marketing team to build effective strategies to expand JAZD Markets to the next level.

Senior UI Designer - NameMedia, Inc. - Waltham, MA

2005 - 2010

Lead UI Designer/Front-End Web Developer for domain monetization division of the company. Creates robust user interfaces, marketing informational sites, print collateral for tradeshow distribution and other field related tasks. Lead UI Designer and Web Developer for several enthusiast sites such as Photo.net, Geek.com, Photography.com and many others. Tasks include working directly with product/marketing managers to design the user experience, corporate branding and enhance site functionality.

Web Designer - NameMedia, Inc. - Waltham, MA

Designer for several multi-million dollar domain parking platforms with tasks ranging from full site UI for both logged-in and logged-out states to platform theme creation and site maintenance updates. Lead designer for company's highly visited niche of premium web sites including, Gardens.com, Geek.com and others. Created marketing collateral for trade show conferences and other internal print related projects including, brochures, user manuals, business cards, large scale booth designs and other print related projects.

Freelance Designer & Web Developer

2003 - Present

Produces robust web solutions for clients to achieve their ideas and concepts into solid products. Specializes in WordPress theme development and business profile web sites.

••• Education

Keene State College - Keene, NH

BA in Graphic Design 2005 : GPA: 3.38